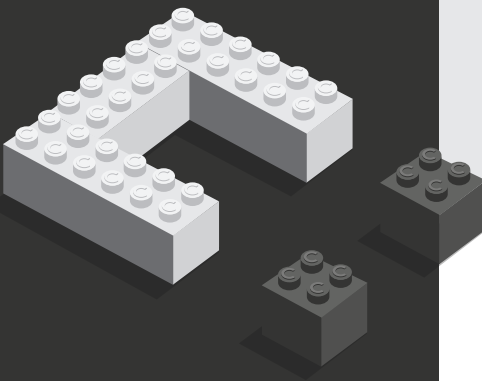


CHRIS CAMERA

Digital Project Manager 14136 Kings Farm Court, Midlothian, Virginia 23113



ABOUT ME

Design project leader and art director with client-facing abilities, strong digital production skills and a sharp creative edge. Experience spans a spectrum from interactive media to UI/UX development, e-business management to integrated multi-media marketing campaigns.

KNOWLEDGE

- Art Direction
- Branding/Identity
- Copywriting
- Creative Direction
- CMS
 - Custom
 - Design
 - Development
 - Drupal
 - WordPress
- Design
 - Application
 - Interactive
 - Package
 - Print
 - Web
- Desktop Publishing
- Digital Production
- Direct Mail
 - Design
 - Prepress
 - Vendor Relations
- E-Commerce
 - Administration
 - Setup
 - Shopping Cart
- Illustration
 - 2d/3d
 - Vector
- Project Management
 - Lean/Agile
 - Waterfall
- Product Ownership
- KIOSK
- Typography
- Mac/PC Skills
- Marketing Campaign
- Marketing Communications
- UX/UI
 - Wireframe
 - Rapid Prototype
 - Front-End Development

OBJECTIVE

A key leadership role on a digital production team where exploration, creative problem solving and innovation meet challenges and exceed client expectations.

EXPERIENCE

Firefly Design Incorporated Richmond, Virginia

Key Long-Term Positions Include:

Web Design Lead & Content Manager

Charlotte Housing Authority
Charlotte, North Carolina

04/16-Present

Project Manager, UX Consultant

Regional Transit Agency of Central Maryland
Savage, Maryland

05/14-Present

Product Manager, UX Specialist

Southern Maryland Agricultural Development Commission
Hughesville, Maryland

05/10-Present

E-Business Manager

Housing Authority of Baltimore City
Baltimore, Maryland


01/02 - 09/17

■ Led design & development team for long-term clients providing a spectrum of creative and technical e-Business services providing Agile project execution and maximizing creative and technical resources

■ Planned and managed the deployment of cost-effective, citizen-focused public and internal sites that unified City and Federal housing programs and services consisting of 1000 internal and public pages and averaging 50k users per month

■ Spearheaded the design and development of ADA-compliant web-based applications including secure custom CMS, data-driven internal project communication, media and public outreach tools, property and account management and on-site Kiosk site creation. Provided ongoing agile enhancement and functional development based on evolving requirements and user feedback

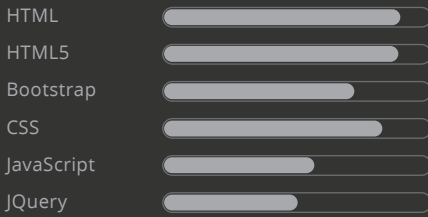
■ Provided responsive and continual innovative visual design and production services – including, but not limited to, UX focused design, UI Wireframes, rapid front end prototype development, digital asset creation, content creation, infographic, icon/interface library creation and custom illustration

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CCAMERA@FIREFLYWORKS.COM 

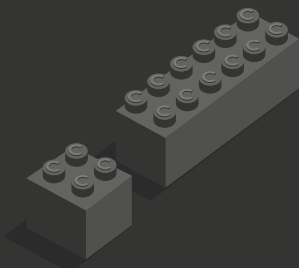
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CODE



APPLICATIONS

Acrobat	Illustrator
Adobe Creative Cloud	iMovie
After Effects	InDesign
AutoCAD	Keynote
Axure	Microsoft Office
Backlog	Outlook
Dreamweaver	Photoshop
Dropbox	PowerPoint
Excel	Premier
Final Cut Pro	SiteCore
Flash	Sketch
FTP	Word



SOFT SKILLS

CREATIVITY • LEADERSHIP
FLEXIBILITY • COMMUNICATION
PRESENTATION • TEAMWORK
MULTI-TASKING • ORGANIZATION
MANAGEMENT • ADAPTABILITY

EXPERIENCE [cont.]

Principal Owner & Creative Director

Vintage Outside LLC Richmond, Virginia

05/15 - Present

- Created and produced 26 vintage art compositions to date resulting in over \$350,000 sales to date with products featured in Richmond Magazine, Boomer Magazine and House & Garden Magazine. Products are available in retail stores across the US and online at Wayfair, Amazon and Etsy

- Developed effective localized marketing strategies cohesive branding and promotional products, signage, custom packaging and point-of-sale materials

- Built and deployed an e-commerce site utilizing SEO best practices and averaging 5000 unique global visitors a month

- Directed production and supply-chain, including printing, framing, storage, fulfillment and direct-to-customer drop shipping

Design Director

Reynolds Metals Company Richmond, Virginia

05/99 - 01/02

- Initiated and deployed leading edge web-based interactive multimedia training applications

- Designed and coordinated the production of impactful marketing campaign and brand promotion materials

Web Design Producer, Interactive

The Martin Agency Richmond, Virginia

08/98 - 05/99

- Designed and Produced successful high-profile interactive projects for clients including Coca-Cola, Kellogg, PageNet Iridium, Bank-One and Seiko

- Proposed, developed and delivered a web-based project management tool allowing for a more streamlined internal creative workflow

Design Team Leader/UX Developer

PRT Group Inc. Bridgetown, Barbados/New York City, New York

05/97 - 05/99

- Led UI/UX design team on software development projects for clients including JP Morgan Chase and Philip Morris

- Managed the production of interactive multimedia training materials

EDUCATION:

BFA:Graphic Design

James Madison University Harrisonburg, Virginia

Desktop Publishing & Graphic Design Practicum
Video Graphic Production Internship

Office of Public Affairs -US Army
WRIC TV8, Richmond, Virginia



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